

Claire Atys

Graphic & Web Designer

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claireatys.com

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Fresh Ideas.

Thoughtful Designs.

Eye-Catching Results.

French Touch.

Work Experience

Senior Marketing Graphic Designer

TeamSnap | 2021-present

Developing high-quality design solutions for marketing materials, pitch decks, and landing pages that align with brand objectives and requirements

Working with marketers, content creators, developers, sales and other stakeholders to deliver effective and cohesive design solutions

Leading the design process across marketing and other internal departments to execute outputs that gain alignment and consensus for both internal and external needs

Contributing to the maintenance and evolution of the brand identity by adhering to brand guidelines across all design project

Supporting in defining project scope, managing timelines, and coordinating resources to ensure timely design delivery

Graphic & Web Designer

CCH Marketing | 2019-2021

Designing and developing creative materials for print and digital formats such as ads, collateral, signage, web banners, newsletters, landing pages, websites, social media content, and more for different clients

Maintaining brand consistency throughout all the marketing projects for each client

Creating, updating, and maintaining web content in different content management system

Responsive web design/optimized designs

Collaborating with the team

Graphic & Web Designer

Freelance | 2017-present

Graphic & Web Designer

USA Hospitality Inc. | 2017-2018

Graphic Designer

L'Événementiel Magazine | 2011-2012

Visual Merchandiser

Monoprix | 2009-2011

Education

Associate of Science: Graphic & Interactive Design

Valencia College | 2014-2017

Certificates Graphic Design Production and Support

Certificates Interactive Design Production and Support

Bachelor in Graphic Design

Campus de La Fonderie de l'Image | 2011-2012

Study training program

Visual Merchandiser

Adolphe Chauvin Institute | 2009-2011

Study training program

Skills

Photoshop	HTML & CSS
Illustrator	Javascript, React
InDesign	UI/UX
XD	Wordpress/CMS platforms
After Effect	Marketo/Hubspot/Mailchimp
Premiere	Microsoft Office/G Suite
Figma	Jira/Trello/Workfront
	Mac & PC
	Cooking

English: fluent

French: native language

Achievements

2017 Florida Print Awards | Haute Couture Magazine

Award of Excellence in Editorial

2017 Florida Print Awards | Phoenix Magazine "Stellar"

Best of Category in Editorial

Best of Show Student Division

2016 Pacemaker Award | Phoenix Magazine "Stellar"

President's List | Valencia College